

## Cash4Gold – MC Hammer Competition – 11/09/09

### Terms and Conditions

1. This competition is run by Green Bullion Europe Limited, Seventh Floor, 90, High Holborn, London, WC1V 6XX (the "**Promoter**").
2. This competition shall run from 14 **September 2009** (the "**Start Date**") until 15 November 2009 (the "**Closing Date**").
3. There is one prize consisting of afternoon tea<sup>1</sup> with MC Hammer and the celebrity chosen by the Promoter to be the Cash4Gold celebrity in the UK<sup>2</sup> (the "**UK Celebrity**") to be held in London on a suitable date to be arranged subject to MC Hammer and the UK Celebrity's availability (the "**Prize**"). The winning entrant (the "**Winner**") will be responsible for arranging their own travel to and from the venue, and if applicable, any accommodation costs.
4. To enter, entrants must say who they think should be the UK Celebrity and why in [50 / 100] words or less. The winning entry will be chosen by an independent adjudicator on 20 November 2009 from all the entries received by the Promoter by the Closing Date. The winning entry will be the entry which is randomly selected by the adjudicator from among those who suggest the celebrity which Cash4Gold ends up utilising as its UK Celebrity, The independent adjudicator's decision will be final and no correspondence will be entered into. The name of the independent adjudicator can be obtained by contacting the Promoter at the address at point 9 below.
5. The Winner will be notified within 72 hours of the Closing Date [by either e-mail or telephone]. If the Promoter is unable to contact the Winner within 72 hours or the Winner proves to be ineligible, an alternative winner will be chosen. The Promoter's decision is final and no correspondence will be entered into. Details of how to claim the Prize will be sent to the Winner by e-mail within 1 day of notification that the Winner has been successful.
6. Entrants must be residents of the UK and aged 18 or over at the time of entry. Only one entry per person. This competition is not open to CASH4GOLD employees or their families (defined as parents, children, siblings, spouses or life partners) or anyone professionally connected with the competition. The Promoter reserves the right to refuse or disqualify any entry which it considers in its sole discretion to be ineligible in accordance with these Terms and Conditions.
7. By entering this competition you give your consent for the Promoter to hold and use your personal details, including but not limited to name, postal address, e-mail address and telephone number, for the purposes of operating this competition [and you also agree that the Promoter may feature the name and county of the Winner in future competitions and publicity materials

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8. Each entrant retains the copyright in their entries and grants the Promoter a worldwide royalty free perpetual licence to edit, publish and use the whole or part of their entry in any and all media (including print and online) for publicity purposes relating to the competition, including the right to publish their entry on the Promoter's website.
9. The name of the Winner and the winning entry may be obtained by sending a stamped addressed envelope within 3 months of the Closing Date.
10. By entering this competition you agree to be bound by these Terms and Conditions.
11. The Promoter accepts no responsibility for lost, damaged, incomplete or delayed entries. Proof of entry is not proof of receipt. No entries will be returned.
12. The Prize is non-transferable, non-refundable and cannot be exchanged for other goods or cash, provided that, in the event that the Promoter is unable to provide the Prize due to circumstances outside of its control, the Promoter reserves the right in its sole discretion to substitute the Prize for £200
13. The Promoter accepts no responsibility for any: (a) costs associated with claiming or redeeming the Prize, including travel costs to and from the venue; (b) damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering this competition or accepting the Prize; (c) loss or damages resulting from an entrant's connection to the internet via the Promoter's website; nor (d) damage caused to entrants, their computer equipment or data which is stored on them or to their personal, professional or commercial activities. Nothing in these Terms and Conditions shall exclude or limit the Promoter's liability for death or personal injury caused by its negligence or for fraud.
14. The Promoter reserves the right to amend these Terms and Conditions or to modify or cancel the competition without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside its reasonable control.
15. These terms and conditions will be exclusively governed by and construed in accordance with the laws of England, unless you are resident in Scotland, in which case you may choose the law of your place of residence. You irrevocably submit to the exclusive jurisdiction of the courts of England and Wales, unless you are resident in Scotland, in which case you may choose the courts of your place of residence.